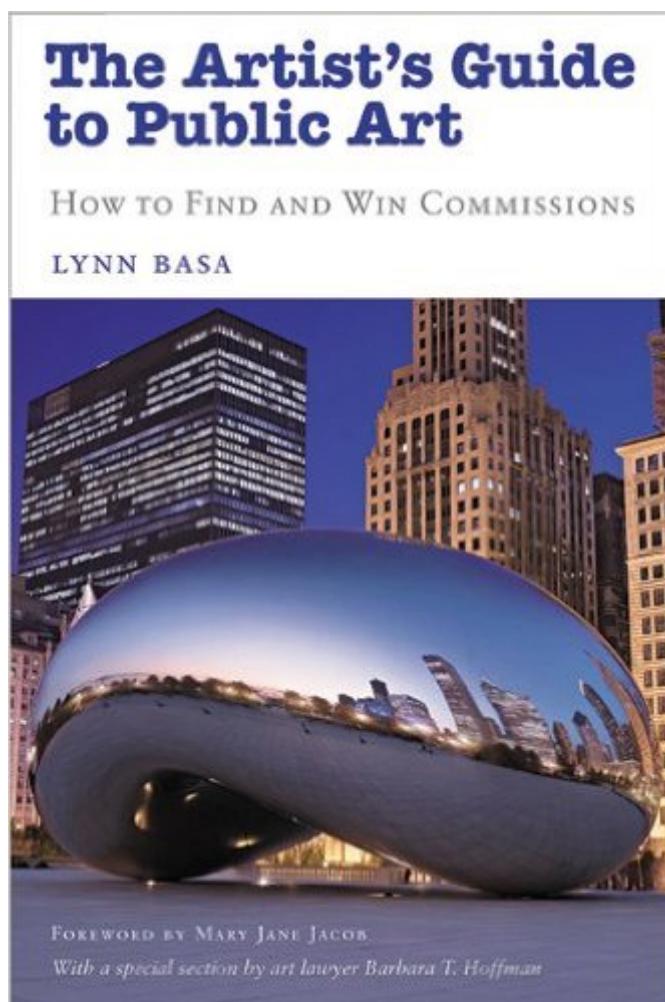


The book was found

# The Artist's Guide To Public Art: How To Find And Win Commissions



## **Synopsis**

Public art commissions--how to find them, how to get them.\* First-hand advice from experienced public artists\* Written by an artist for artists\* Includes expert information on public art lawLearn how to find, apply for, compete for, and win a public art commission. First-hand interviews with experienced public artists and arts administrators provide in-the-trenches advice and insight, and a chapter on public art law, written by Barbara Hoffman, the country's leading public art law attorney, answers questions about this complex area. Packed with details on working with contracts, conflict, controversy, communities, committees, and more, *The Artistâ™s Guide to Public Art* shows artists the way to cut through the red tape and win commissions that are rewarding both financially and artistically.

## **Book Information**

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## **Customer Reviews**

In depth examination of the whys, wherefores, how tos and sink holes of creating public art. I would have gotten myself into a lot of trouble without reading this book. If you are an artist who is interested in getting into public art projects, I highly recommend you read every word of this book before submitting any RFQs or proposals!

As everyone else states; "You don't learn this in school", great references, guidelines and opens your eyes to how organized an artist has to be as well as how much paperwork is involved. I am "SO Right Brained", I will need assistance getting through all the paperwork that needs to be done.

i have been engaged in public sculpture projects for the past 33 years. happy to say there are still things one can learn from this book. included is a lot of very useful information for those without such experience in particular. Mz Basa covers all the bases and then some. it could work also as a good reference manual to remind oneself of items to deal with, whether in a contract or with one's support aspects. great fun to read of other artists experiences, many of which confirmed my own. normally i don't acquire such books, but very pleased indeed that i did in this case!

I am not just saying this because the book was written by a personal friend: I recommend it as a public art professional for having spot-on advice and portraying the world of public art as it really is. It's a good basic reference for all artists looking to get into, or get better at, public art, as it teaches the norms of the field and is written in a style that sounds like a conversation with a knowledgeable friend.

This is a must read for any artist interested in winning commissions, public or private. The section on writing a letter of interest is worth the price of book. In twelve chapters, readers will find practical information for artists without experience in public art and useful tips for seasoned professionals. As a full-time professional sculptor with experience in public commissions, I highly recommend this book as a useful resource for artists seeking commissions. I found value far greater than the purchase price. The book is exceedingly well-written, full of "how to" details, and not broad brush fluff. I thank Lynn Basa for taking time to write this book and share her knowledge and experience with artists.

This is the bible for public artists. Incredibly THOROUGH. Lynn Basa goes through the process start to finish, with realistic expectations and probing questions. I've also been in her workshop. Her generosity in sharing this information is the reason I've been able to win a public art commission and feel confident throughout the process.

I had the good fortune of hearing Professor Basa discuss her public art projects and immediately checked her book out of the library. Her book is just as helpful as she is in person. The style is easy to read as well as inspirational. I am so happy that I could buy her book for my Kindle as well!

Lynn Basa has written an informative and inspirational book, tons of specific info on where to find commissions and how to prepare material for presentation. She is a strong advocate for artists as

well, providing a great balance of sober warnings and inspiration. Public Art revitalizes cities where we all live, and - like the Works Progress Administration proved - can be a big part of restoring prosperity to the US and beyond. With this book, it's all less of a mystery.

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